# econocom

2015 Half-year results



## **Bruno Lemaistre**

Executive Director Chief Operating Officer



Executive Director Support functions



### **Bruno Grossi**

Executive Director
Strategy, Acquisitions & Communication

### **Galliane Touze**

Company Secretary in charge of Finance





A half-year of targeted investments

OB 2015 half-year results

O4 Outlook for 2015



A European company specialising in the digital transformation of businesses



Econocom

How to support the digitalisation of businesses and customer relations?





## A bank that's ultra-connected to its clients

Econocom assisted the Crédit Agricole Île-de-France bank in modernising its branches and customer experience by advising them and supplying, installing and providing maintenance for the digital and multimedia equipment at all its branches in the Greater Paris area.

Ultra-connected branches divided into 5 spaces (reception, discovery, branch centre, meeting area and display area) equipped with digital touch screens and featuring content management solutions displayed on monitors, kiosks and tablets.

New technology uses introduced to ensure a new dynamic in the customer relationship and offer a glimpse of the banks of the future (side-by-side, interactive meetings depending on customer needs, no more windows or queues).

A **SPOC** solution combined with **multimedia expertise** and an added-value **partner ecosystem** 





## 280 branches

In the Greater Paris Area equipped Roll-out for 2015 - 2017

almost 3,000

items of multimedia equipment

(large-format standard and touch screens, players, welcome kiosks, tablets and videoconferencing solution)



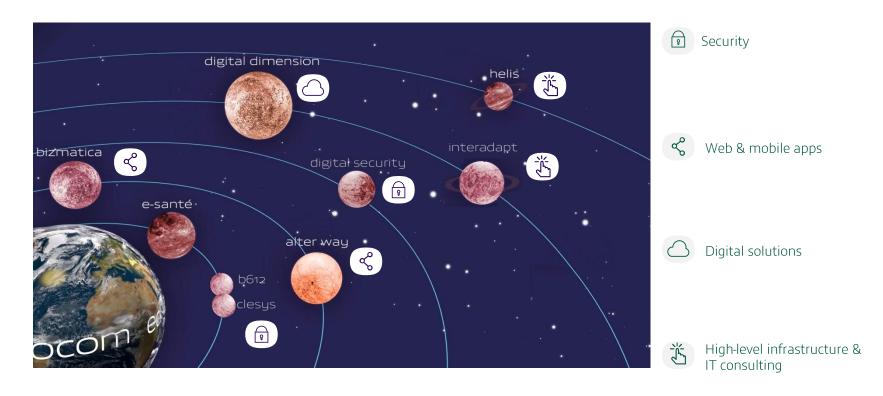
#### on Key figures and highlights

#### €43.4 M recurring operating profit\* €1.1 Bn revenue Operating profit + 35% in restated data €40.3 M + 15%, 13% of which is organic > Overall dynamic across all activities and > Double-digit rise > Non-recurring expenses limited to €1M in ROP across all core businesses geographical areas Financial resources strengthened Investments 7 targeted investments and diversified in the sales force in key sectors and geographical areas > Successful Euro Private Placement > 40 new employees +7% (€101 M)

Joined the new Euronext Tech 40 | Plans to convert to a Societas Europaea

## on Key figures and highlights

## Building a galaxy focusing on 4 areas of expertise



## 7 targeted investments during the first half

transformation web & mobile digital security solutions\* applications consulting DIGITAL SECURITY **NEXICA ALTER WAY** HELIS CLESYS **BIZMATICA** NORCOD €57M annual revenue 7% operational profitability around 400 employees

digital dimension



### o2 A half-year of targeted investments

## Enhancing our security expertise

DIGITAL SECURITY

CLESYS

#### CYBER SECURITY FOR IoT

**2015**: created

Europe's 1st dedicated IoT CERT

55%: Econocom's stake

SYSTEM AND NETWORK ARCHITECTURE SECURITY

2005: created

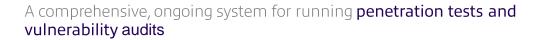
**6 M€** 2014 revenue

**55** engineers

100%: Econocom's stake

## Security for the highly sensitive banking world

CLESYS helped one of Europe's largest financial establishments in ensuring security for its IT infrastructures. CLESYS tested, measured and optimised the client's systems performance via a dedicated, in-house team.



Monitoring for the whole IT security: infrastructures and applications

Senior management given IT security awareness sessions



Internal test campaigns

# Complete control of the measuring tools, targets and results

# Independence In terms of frequency and scope of the audits

### o2 A half-year of targeted investments

## Expanding in the application and web market

ALTER WAY

BIZMATICA

#### **OPEN SOURCE SERVICE PROVIDER**

**1999**: created

**€11 M** 2014 revenue

120 employees

**64%**: Econocom's stake

Best global partner: 2015 Microsoft

Open Source on Azure

#### WEB & MOBILE BUSINESS APPLICATIONS

2000: created

**12 M€** 2014 revenue

80 employees

70%: Econocom's stake

#### O2 A half-year of targeted investments

## Guaranteeing performance and security for Prisma Media Group's websites



Alter Way provided hosting and outsourcing for Prisma Media's critical websites (Gala, Voici, Femme Actuelle, Géo, Télé Loisirs, VSD, etc.) and addressed its needs in terms of high availability and high traffic





Gala

Date de creation : Nevier 1993 Périodicité : hebidomadaire.

La star des macazines féminins pepole

**Hosting and outsourcing** for the group's galaxy of websites in a private cloud

**Around fifteen websites,** including Télé Loisirs, one of France's **top 6 most popular websites** (over 50 million visitors a month)- Source OJD July 2015

Industrialised tasks: over 3,000 client requests processed a year

Day-to-day cooperation with the client's web and DevOps teams

Galaxy of 15 websites

over 100 virtual machines

24/7/365 high-availability hosting to cope with peak traffic

### o2 A half-year of targeted investments

## Strengthening the group's business model in Italy



# Technology Management & Financing

Historic business

National leadership

H1 2015 revenue: €127 M

Growth: +13%

# Products & Solutions business launched organically

New business line

Set up in 2014

H1 2015 revenue: €6 M

Growth: > 140%

Services expanded via external growth: first step: BIZMATICA

Annual revenue: > €25 M pro forma

Growth: x2

### o2 A half-year of targeted investments

## Digital Dimension continues to deploy its marketplace for digital solutions

NEXICA NORCOD

## CRITICAL APPLICATION HOSTING, CLOUD EXPERTS

1999: created in Spain

**€9 M** 2014 revenue

80 employees

100%: Digital Dimension's stake

## DEPLOYMENT OF CONNECTED SOLUTIONS

1999: created

**€12 M** 2014 revenue

45 employees

100%: Digital Dimension's stake

#### O2 A half-year of targeted investments

## Simpler HR management for Total in Asia



Total chose ARAGON-eRH's OneAragon solution to simplify and harmonise human resources management for its refining/marketing division in Asia. Rolled out in record time across the various sites, the HRIS solution addressed all the group's IT requirements.

Gradual roll-out of the HR software in SaaS mode: pilot phase in Singapore, followed by deployment all over Asia across all the functional areas and processes.

Improved the existing processes thanks to HRIS: staff administration, expense management in line with the group's policy and with an interface to the local payroll system, etc.

Simpler, harmonised administrative management and strategic workforce planning via talent management (staff appraisals)

A granular approach to address issues associated with labour laws in each country

+ 3,000 employees

18 Asian countries covered

150 office in Asia-Pacific

3-month pilot phase

## o2 A half-year of targeted investments

## Increased added value in consulting

#### HELIS

#### CRITICAL INFRASTRUCTURE CONSULTING

**2005**: created

+ €8 M 2014 revenue

**50** consultants

45%: Econocom's stake



#### O2 A half-year of targeted investments

## New digital offerings and network solutions for the SNCF



Since 2008 HELIS has been working closely with the SNCF's IT department to help the company build and improve its service offering\*



Helis' consultants and experts worked with SNCF's onsite teams in order to define needs and devise the best business and technical offerings and solutions

**Developed a pragmatic approach** to create and implement new IT offerings

**Project teams** focused on results: project management assistance for functional and technical IT and network architecture.

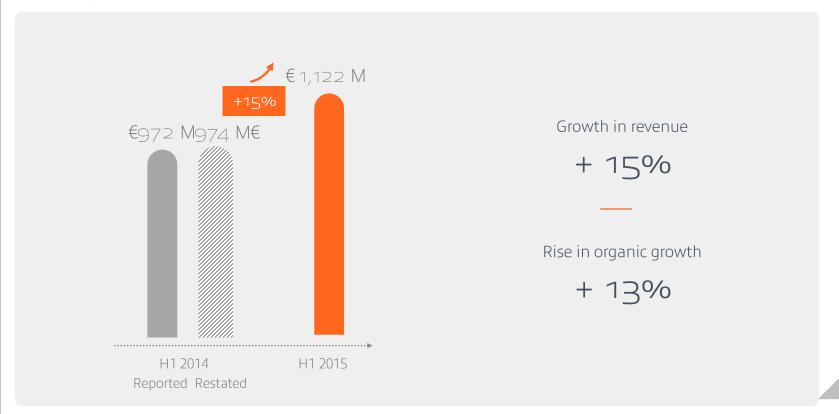
+ de 25 consultants

> €4M revenue in 2014

<sup>\*</sup>the French national railways



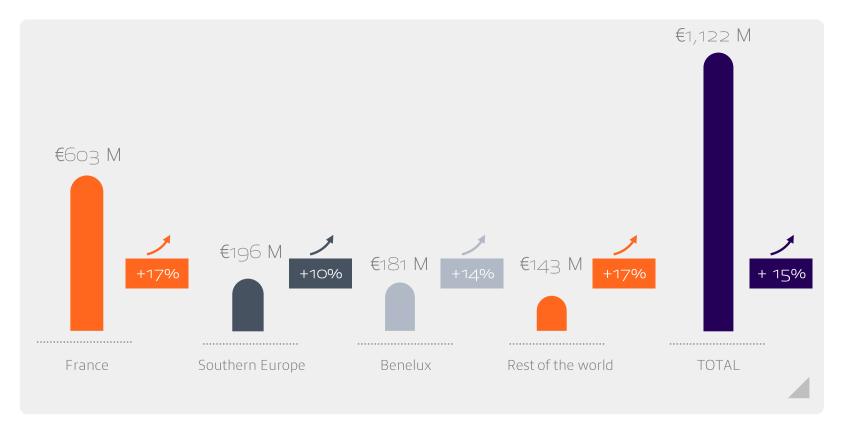
## Half-year revenue



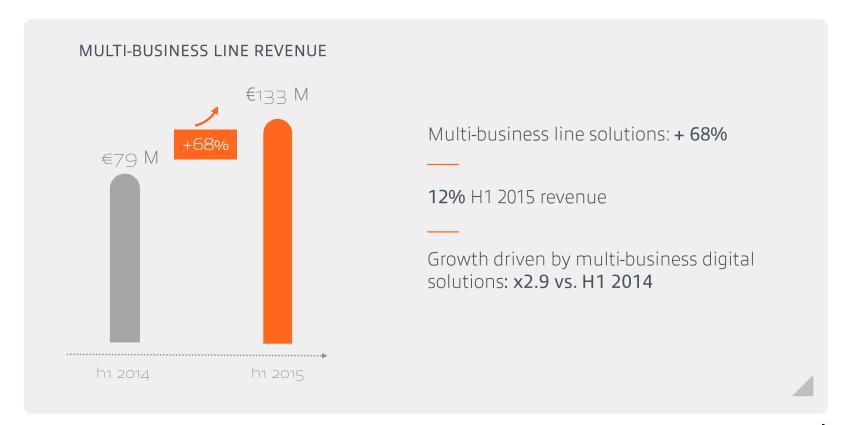
## Organic growth across all businesses



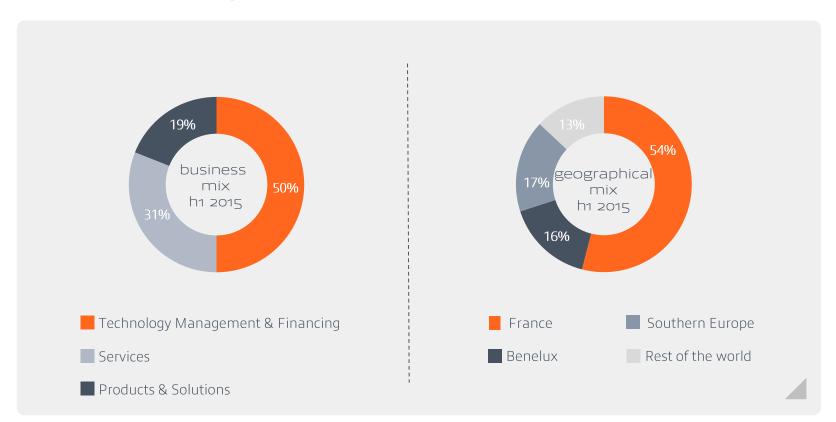
## An overall dynamic across all geographical areas



## Growth supported by the success of cross-business line digital offerings



## A balanced, differentiating business mix



## Strong growth in recurring operating profit\*



**42%** rise in reported data and up 35% in restated data

All activities posted double-digit **growth** in recurring operating profit

All reported a rise in **operating margin** rates

<sup>\*</sup>Before amortisation of the ECS customer portfolio and the Osiatis brand (€2.1 M in H1 2015 vs. €1.5 M in H1 2014

<sup>\*\*</sup>Financial operating profit restated as financial expenses/IFRIC 21/ for. discontinued operations (Services Germany)/Interadapt (Brazil)

## o<sub>3</sub> Financial results

## Increased recurring operating profit across all businesses



## Technology Management & Financing



**15% organic growth in** revenue to €567 M

Growth supported by EDFL: 5% of H1 revenue

Recurring operating profit of €25.4 M

Improved margin rates with an increase in portfolio (+5%) and outstandings (+3%)

Residual interest remains stable as a % of portfolio (<2% of the purchase price of the portfolio)

Risk outstandings (self-funded & refinanced with recourse): **limited to 5% of** outstandings

#### Products & Solutions



26% organic growth in revenue to €211 M

€4.4 M recurring operating profit

Improved operating margin rates due to volume

Spearheading the group's digital strategy: 50% of growth from digital assets

A trend boosted by business synergies with other business lines and a dynamic partnership policy (Microsoft, Apple, Dell, Lenovo, etc.)

## Improved competitive positioning:

- 2<sup>nd</sup> distributor in France and 3<sup>rd</sup> in Belgium
- Europe's n° 1 b2b Apple partner
- Successful Education offering in the public sector
- Well established in the government sector (Ministries of Justice, Defence, etc.)

## Services



Revenue up to €344 M:

9% growth, 2% of which is organic

The satellites contributed €44 M to consolidated revenue for the first half

Over 7,000 employees

Recurring operating profit: €13.6 M, up 12%

## Increasing our expertise in high-growth, high-margin sectors:

 Creating a leading French provider of mobile solutions within Digital Dimension (Econocom Telecom, Rayonnance and Norcod)

30

- Security division with €15 M revenue
- First dedicated IoT CERT

(\*) estimated value of assets at the expiry of the lease contract

## Consolidated half-year income statement

In €M	h1 2014 Reported	h1 2014 Restated	h1 2015	
Revenue	972.2	973.8	1,122.3	
Recurring operating profit*	30.6	32.1	43•4	
Recurring operating profit	29.1	30.6	41.4	
Non-recurring operating expenses	-5.7	-5.6	-1.1	
Operating profit	23.4	25.0	40.3	
Financial result	-6.3	-8.4	-6.2	
Change in fair value of ORNANE convertible bonds	5.3	5-3	-2.0	
Profit before tax	22.4	21.8	32 <b>.</b> 1	
Income tax	-6.4	-5.9	-11.5	
Discontinued operations	0.0	-0.9	-0.2	
Profit attributable to owners of the parent	16.3	15.5	20 <b>.</b> 8	

### Sharp rise in operating profit: +61%

Non-recurring expenses limited to €1.1 M

Financial expenses reduced due to optimisation of financial debt (ORNANE convertible bonds and Euro PP)

Negative impact (non-cash) of the ORNANE mark-to-market due to the rise in the share price: - €2 M vs. + €5 M in H1 2014

Net profit: €20.4 M, + 36%

Restated net profit\* of €24.1 M

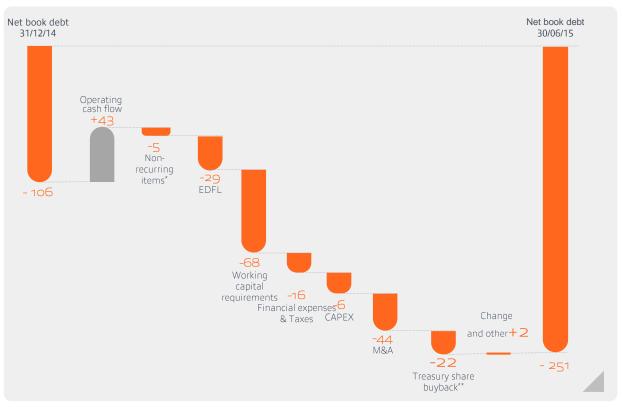
## o<sub>3</sub> Financial results

## Consolidated balance sheet on 30 June 2015

ASSETS (in €M)	31/12/2014 Reported	31/12/2014 Restated	30/06/2015
Goodwill	381	381	442
Leasing residual interest	63	63	66
Other non-current assets	123	122	124
NON-CURRENT ASSETS	567	566	632
Leasing residual interest	26	26	27
Trade and other receivables	724	724	893
Other current assets	76	76	108
Cash	207	207	132
CURRENT ASSETS	1,033	1,033	1,160
Assets held for sale	2	2	-
TOTAL ASSETS	1,602	1,602	1,792

EQUITY & LIABILITIES (in €M)	31/12/2014	31/12/2014 Restated	30/06/2015
Equity attributable to owners of the parent	Reported 260	262	220
Non-controlling interests	19	19	41
EQUITY	279	281	261
Financial liabilities	213	213	314
Commitments on residual value	38	38	42
Other non-current liabilities	69	69	101
NON-CURRENT LIABILITIES	320	320	457
Trade payables	685	682	731
Other current liabilities	204	204	262
Financial liabilities	100	100	69
Commitments on residual value	13	13	12
CURRENT LIABILITIES	1,002	999	1,074
Assets held for sale	1	1	-
TOTAL EQUITY & LIABILITIES	1,602	1,601	1,792

## Change in net book debt over the half year



Net book debt of €251 M in line with expectations

## A half year of investments:

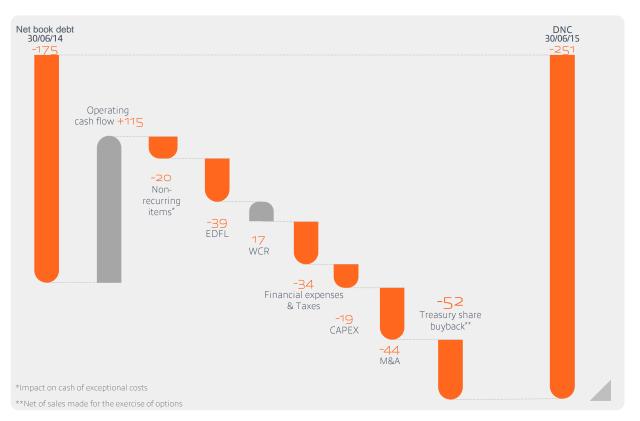
- > €79 M in our core businesses (M&A , EDFL, CAPEX)
- €22 M in treasury share buyback

Historically seasonal nature of WCR

<sup>\*</sup>Impact on cash of exceptional costs

<sup>\*\*</sup>Net of sales made for the exercise of options

## Change in net book debt over the full year



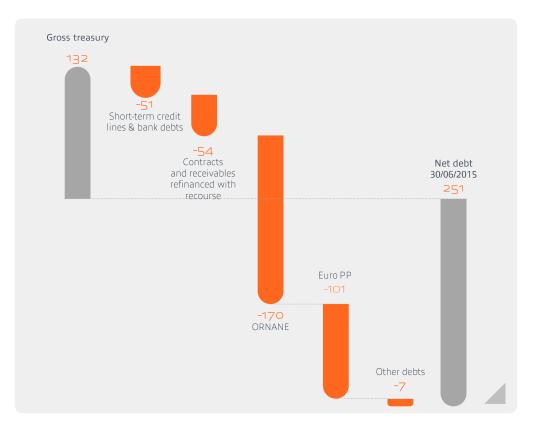
Strong generation of cash flow

## A period of investments:

- > €102 M in our activities (M&A, EDFL, CAPEX)
- €52 M in treasury shares

## o<sub>3</sub> Financial results

#### Net book debt structure on 30 June 2015



Successful issue of a €101 M bond loan (Euro PP):

- €45.5 M with 5-year maturity, 2.364 %
- €55.5 M with 7-year maturity, 2.804 %

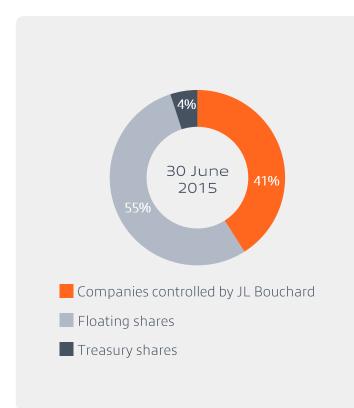
Contributed to **disintermediation** of nearly 50% of resources

Net cash at bank: €81 M

Credit lines over €300 M, around €50 M of which were used up on 30 June

Debt from leasing financing activities (EDFL, self-funded, etc.): €120 M

## Change in ownership structure



Treasury shares increased to 3.73%

Three shareholders have over 5%, excluding the controlling shareholder:

- Butler Mgt
- AXA
- Kabouter (American investment management firm)



Thanks to the satisfying results and a third quarter that is set to match expectations, Econocom can:

- Confirm its 2015 guidance:

  Another year of organic growth in revenue and a rise in recurring operating profit and net earnings per share.
- Expect a sharp rise in restated net earnings per share



Continuing the targeted investment strategy in key sectors and geographical areas



In July Digital Dimension acquired SynerTrade, the European leader in cloud-based eProcurement solutions (€13 million revenue in 2014).

The group is looking into other potential acquisitions in France and overseas (Italy, Spain, etc.) in order to deploy its digital offerings in Europe.





## Consolidated growth in revenue





## Growth in recurring operating profit





## Present in high growth potential markets

Technological expertise and financial innovation for a unique offering

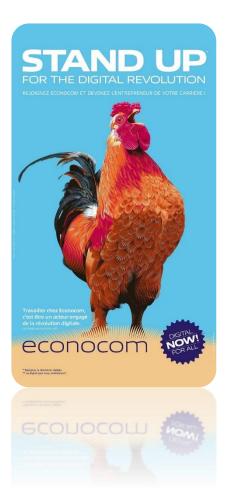
Attractiveness increased by the group's new size and image in the Services industry

Solid financial structure, a balanced risk profile and strong cash flow generation

A leading shareholder with a long-term vision

An attractive shareholder return policy







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